

## 1. Introduction

At Affix Studio LTD, we highly value the privacy of our users. This Privacy Policy elucidates the methods through which we collect, use, disclose, and safeguard your information when you interact with our website. It is imperative to carefully read and understand this privacy policy. If you do not agree with its terms, please refrain from accessing the site.

## 2. Collection of Your Information

We gather information about you through various means:

**Personal Data:** This includes personally identifiable information such as your name, email address, and telephone number, voluntarily provided by you during registration or when making a purchase or and use of our services.

**Derivative Data:** Our servers automatically collect information like your IP address, browser type, and the pages you visit when you access the website.

## 3. Use of Your Information

Accurate information empowers us to deliver a seamless, efficient, and personalised experience. Information collected through the site may be used to:

- Process your purchases.
- Send emails regarding your order or updates on other products and services.
- Monitor and analyse usage and trends to enhance your site experience.

## 4. Disclosure of Your Information

Your personal data is not sold, traded, or transferred to external parties without advance notice. This excludes website hosting partners and others assisting in operating our website, conducting business, or serving our users, provided they agree to maintain confidentiality.

## 5. UK and EU User Rights

If you are a resident in the UK or the EU, you are entitled to specific rights under the applicable data protection laws, including but not limited to the General Data Protection Regulation (GDPR) and the UK Data Protection Act. These rights encompass:

- The right to access, rectify, or erase your personal data.
- The right to restrict or object to our processing of your data.
- The right to request data portability.

Affix Studio LTD is committed to upholding these rights and ensuring compliance with the relevant data protection laws governing your region. If you have any queries or wish to exercise your data protection rights, please contact us using the provided contact form on our website.

## 6. Third-party Links

On occasion, we may feature third-party products or services on our website at our discretion. These third-party sites operate under independent privacy policies, and we bear no responsibility or liability for their content and activities.

## 7. Security of Your Information

Affix Studio LTD employs administrative, technical, and physical security measures to protect your personal data. While we take reasonable steps to secure the information you provide, it's essential to acknowledge that no security measures are flawless, and no method of data transmission can be guaranteed against interception or misuse.

## 8. Updates to this Policy

Affix Studio LTD periodically updates this Privacy Policy to align with company and customer feedback. We encourage you to regularly review this Policy to stay informed about how we safeguard your information.

## 9. Contact Us

For any questions or comments about this Privacy Policy, contact us using the contact form on our website or by email at [danny@affixstudio.net](mailto:danny@affixstudio.net)